

INVOICE



KUSA-TV
 500 Speer Blvd.
 Denver, CO 80203
 Main: (303)871-9999
 Billing:

www.9news.com

Billing Address:

Blue West Media/ POL
Attention: Accounts Payable
5130 East 18th Avenue
Denver, CO 80220

Send Payment To:

KUSA-TV
KUSA
PO BOX: 637386
Cincinnati, OH 45263-7386

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 1680905-1 | 10/28/18 | October 2018 | 10/01/18 - 10/27/18 |

| Property | Account Executive | Sales Office | Sales Region |
|----------|-------------------|----------------|--------------|
| KUSA | Juliee Clark | KUSA Denver Ld | Local |

| Advertiser | Product | Estimate Number |
|----------------------------|---------|-----------------|
| POL/ Dave Young / D / ST O | | 1472 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/25/18 - 10/28/18 | 1680905 | |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|---------------------------------------|
| SP/Other as noted in contract remarks |

| Agency Code | Advertiser Code | Product 1/2 |
|-------------|-----------------|-------------|
| 9917137 | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| 20009AG | 131839 |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|----------------------|----------------|---------|--------|----------------|------------|------|
| 1 | 10/25/18 | 10/25/18 | 9News Daybreak 5:30a | 530-6am | ---T--- | :30 | 1 | \$750.00 | NM |
| Weeks: <u>Start Date</u> 10/22/18 <u>End Date</u> 10/28/18 <u>MTWTFSS</u> ---T--- <u>Spots/Week</u> 1 <u>Rate</u> \$750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 KUSA Th 10/25/18 5:42 AM 9News Daybreak 5:30a 530-6am :30 DAVE1018H \$750.00 NM | | | | | | | | | |
| 2 | 10/26/18 | 10/26/18 | 9News 6am | 6-7am | ----F-- | :30 | 1 | \$1,400.00 | NM |
| Weeks: <u>Start Date</u> 10/22/18 <u>End Date</u> 10/28/18 <u>MTWTFSS</u> ----F-- <u>Spots/Week</u> 1 <u>Rate</u> \$1,400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 KUSA F 10/26/18 6:18 AM 9News 6am 6-7am :30 DAVE1018H \$1,400.00 NM | | | | | | | | | |
| 3 | 10/25/18 | 10/25/18 | Today Show | 7-9a | ---T--- | :30 | 1 | \$1,400.00 | NM |
| Weeks: <u>Start Date</u> 10/22/18 <u>End Date</u> 10/28/18 <u>MTWTFSS</u> ---T--- <u>Spots/Week</u> 1 <u>Rate</u> \$1,400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 KUSA Th 10/25/18 8:47 AM Today Show 7-9a :30 DAVE1018H \$1,400.00 NM | | | | | | | | | |
| 4 | 10/26/18 | 10/26/18 | Ellen | 3-4p | ----F-- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> 10/22/18 <u>End Date</u> 10/28/18 <u>MTWTFSS</u> ----F-- <u>Spots/Week</u> 1 <u>Rate</u> \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 KUSA F 10/26/18 3:22 PM Ellen 3-4p :30 DAVE1018H \$600.00 NM | | | | | | | | | |
| 5 | 10/25/18 | 10/26/18 | Local News @ 4p M-F | 4-5p | ---11-- | :30 | 2 | \$800.00 | NM |
| Weeks: <u>Start Date</u> 10/22/18 <u>End Date</u> 10/28/18 <u>MTWTFSS</u> ---11-- <u>Spots/Week</u> 2 <u>Rate</u> \$800.00 | | | | | | | | | |

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrBCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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|---|---------------------------------|--------------------------------------|--|
| Invoice # 1680905-1 | Invoice Date 10/28/18 | Invoice Month October 2018 | Invoice Period 10/01/18 - 10/27/18 |
| Advertiser POL/ Dave Young / D / ST C | Product | Estimate Number 1472 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|------------------------------|--------------------|--------------------------|--------------------|----------------|------------|--------------------------|
| 5 | 10/25/18 | 10/26/18 | Local News @ 4p M-F | 4-5p | ---11-- | :30 | 2 | \$800.00 | NM |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 | KUSA | Th | 10/25/18 | 4:49 PM | Local News @ 4p M-F | 4-5p | :30 | DAVE1018H | \$800.00 NM |
| 2 | KUSA | F | 10/26/18 | 4:21 PM | Local News @ 4p M-F | 4-5p | :30 | DAVE1018H | \$800.00 NM |
| 6 | 10/25/18 | 10/26/18 | Local News @ 5p M-F | 5-530p | ---11-- | :30 | 2 | \$2,000.00 | NM |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 | KUSA | Th | 10/25/18 | | Local News @ 5p M-F | 5-530p | :00 | | \$2,000.00 NM |
| | | | | | Credited | | | | |
| 2 | KUSA | F | 10/26/18 | | Local News @ 5p M-F | 5-530p | :00 | | \$2,000.00 NM |
| | | | | | Credited | | | | |
| 7 | 10/27/18 | 10/27/18 | Local News @ 5p Sa | Sa 5-6p | -----S- | :30 | 1 | \$1,000.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| | | | 10/22/18 | 10/28/18 | -----S- | | 1 | \$1,000.00 | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 | KUSA | Sa | 10/27/18 | 5:26 PM | Local News @ 5p Sa | Sa 5-6p | :30 | DAVE1018H | \$1,000.00 NM |
| 8 | 10/25/18 | 10/25/18 | 9News 10p M-F | 9News 10p M-F | ---T--- | :30 | 1 | \$2,000.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| | | | 10/22/18 | 10/28/18 | ---T--- | | 1 | \$2,000.00 | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 | KUSA | Th | 10/25/18 | 10:30 PM | 9News 10p M-F | 9News 10p M-F | :30 | DAVE1018H | \$2,000.00 NM |
| 9 | 10/27/18 | 10/27/18 | NBC Nightly News Week end | NBC Nightly News \ | -----S- | :30 | 1 | \$4,000.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| | | | 10/22/18 | 10/28/18 | -----S- | | 1 | \$4,000.00 | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 | KUSA | Sa | 10/27/18 | 5:00 PM | NBC Nightly News Weekend | NBC Nightly News \ | :30 | DAVE1018H | \$4,000.00 NM |

Total Spots 9

Include Invoice # on Check - Payment Terms 30 Days

| | |
|--------------------------|--------------------|
| <u>Gross Total</u> | \$12,750.00 |
| <u>Agency Commission</u> | \$1,912.50 |
| <u>Net Amount Due</u> | \$10,837.50 |

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